

**The world's first\* fully automated 3D avatar creator is here. Go from the 3D scan to body measurements, avatar editing, data processing, and file storage and exporting in a single workflow.**

An instantaneous scan, the fastest in the industry\* with the best quality to mirror a world utilizing AI.

Calling out to co-creation partners for developing a parallel digital world.

PocketRD Inc. (Headquarter : Shibuya-ku, Tokyo, CEO: Atsuya Momikura) is releasing MY AVATAR (trademark pending), an avatar generation integrated system that will generate one's own avatar instantly with the best quality and the fastest\* speed in the industry.

- ① Hardware - world's smallest\* 3D scanner
- ② Generator –fastest in industry\* avatar generating software
- ③ Editor – an interface to edit and customize your personal features
- ④ Cloud (storage, export) – our foundational technology is proprietary and completely developed in house,

**We aim to be a leader within the future parallel worlds of the next digital age.**



Until now, many services were independently provided, for instance scanning hardware only. MY AVATAR provides a one-stop-shop for exporting avatars in numerous content formats. This will be good news to the many companies utilizing avatars in development of XR content and for businesses promoting digital doubles.

MY AVATAR simultaneously generates 5 different types of avatars for a variety of end uses through our auto generation system. We make exporting avatars into external environments seamless, and we are compatible with a growing number of Metaverse platforms, rendering in the file formats of OBJ, FBX, PLY, glTF, and VRM with more to come as the industry requires.

1. Preview avatar  
Includes body size measurements that can be utilized for apparel, fitness, and the sports industry.
2. Instant avatar  
Includes automatic integration of rigs into an avatar that can be exported and enjoyed in a game or Metaverse.
3. Editable avatar  
Change your hair color, edit eye size, apply make-up etc. Editing feature enables the creation of an animated character from the avatar data.
4. Naked avatar  
Algorithms estimate body shape and size measurements with information captured through sensors. This

enables the integration of virtual fitting solutions from a scan done in everyday attire.

#### 5. Bobble head avatar

An avatar with double the head size, ensuring an immersive feeling in mini-game world view.

We are actively seeking partners that can benefit from utilizing our integrated system. We look forward to the opportunity of collaborating to capture customer needs in a parallel digital world that will span multiple industries, including live entertainment on Metaverse and other XR environments such as gaming, fitness, sports, and apparel. Considering the growing importance of virtual communication imposed by recent world events, there is an urgent need to realize a new ecosystem where “Online Merges with Offline.” We welcome inquiries from interested partners.



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#### About PocketRD Inc.

PocketRD was born out of the hope to make communication more expressive for people around the world. We believe that to make digital content more enriched, it is necessary to improve underlying 3D technology while 5G and 6G networks are implemented. Game, sports, fitness, healthcare, fashion, movies, advertisement...end uses are expanding, in center of it all is the groundbreaking 3D content. As a step toward an unknown future, we harness the best of 3D technology from all around the world; challenge the idea of what is new and what is interesting; and through innovation, we make the impossible possible and shape the future one step at a time.

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